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Planet 9 Studios Demonstrates RayGun for Augmented Reality Running Android

3D Navigation Software allows users to search, explore, play and connect with friends and the world around them.



RayGun in Virtual Las Vegas™ running Android

San Jose, USA – June 2, 2010 – Planet 9 Studios, a leading supplier of 3D navigation and social networking software, has released RayGun® for Augmented Reality and Mixed Reality applications running on Android based cell phones, tablets and embedded systems. Planet 9's award winning RayGun platform is available for customized "white label" applications on iPhone, Android, Windows, Windows Mobile, Linux and QNX operating systems and its' full featured API provides plug and play compatibility with a wide range of mobile and navigation devices.

The Web 3D Consortium is showcasing open standards based 3D graphics based on X3D at Augmented Reality Event (ARE) 2010, being held June 2-3 in San Jose, California. RayGun is one of the great new consumer and business applications using X3D.

RayGun will be showing the use of TrafficLand™ live traffic video feeds, which includes ImageEngine technology from TrafficLand. The live video enables drivers to get a clear view of traffic congestion in order to choose the best route through a city. TrafficLand specializes in providing live traffic videos in major cities across the US.

RayGun is a versatile, reality based platform featuring driving and city information in real world settings. Users can navigate through real cities, chat with friends and share geo-located photos. Users can import their buddy lists from popular social networking and communication sites and explore cities such as Las Vegas, San Francisco, Kyoto, Venice, Las Vegas and Washington DC. "This is a real game changer for the navigation community," said David Colleen, CEO of Planet 9 Studios. "We've overcome huge hurdles to bring live video to the traditionally non-networked automotive and personal navigation markets."

About Planet 9 Studios

Planet 9 Studios develops software for navigation and social networking on mobile devices. Their RayGun platform is built to deliver the world's first 3D social network allowing users to chat, explore, locate and interact with realistic avatars and actual 3D cities on a mobile device using GPS locations. Planet 9 has worked with 14 Fortune 100 companies and customers include Boeing, Clarion, Denso, Magellan, Visteon and the US Navy.

About TrafficLand

TrafficLand is the largest authorized aggregator and distributor of live traffic video in the U.S. with over 8,000 traffic cameras, in more than 200 cities on its network. TrafficLand's patented Image Engine™ technology provides single-source access to live traffic video from its national network. Video formats and services offered by TrafficLand support mobile applications, traveler information websites, broadcast traffic reporting, navigation devices and a dedicated service for DOTs and public safety agencies to aid traffic management and emergency response.

Web Site

Planet 9 Studio's Website – www.planet9.com

RayGun's Consumer Website – www.planet9.com/raygun/

RayGun Logo



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