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## Planet 9 Studios Demonstrates RayGun on Texas Instruments New OMAP 4 Platform Running Android

*3D Navigation Software allows users to search, explore, play and connect with friends and the world around them.*

**Barcelona, Spain – February 22, 2010** – Planet 9 Studios, a leading supplier of 3D navigation and social networking software, has released RayGun™ for Android based cell phones, tablets and embedded systems. Planet 9's award winning RayGun platform is available for customized "white label" applications on iPhone, Android, Windows, Windows Mobile, Linux and QNX operating systems and its' full featured API provides plug and play compatibility with a wide range of mobile and navigation devices.



RayGun with Virtual Barcelona on OMAP 4

Texas Instruments Incorporated (TI) is showcasing high-performance OpenGL ES 3D graphics based on RayGun's technologies and TI's OMAP™ 4 platform at Mobile World Congress (MWC) 2010, being held February 15-18 in Barcelona (TI Booth 8A84).

“Smooth and user friendly navigation, with realistic-looking city scenes in advanced 3D models with features such as natural texturing effects, audio guidance and other exciting features are now expected by demanding consumers in their mobile device”, said Fred Cohen, director of TI's OMAP Wireless Ecosystem, “TI and Planet 9, with the support of TeleAtlas, have worked together to port and adapt Planet 9's RayGun's navigation capabilities to take full advantage of TI's high performance Zoom OMAP36x

Zoom-III mobile development platform on Android. The result is an impressive visual navigating experience that users will enjoy in their mobile device.”

RayGun will showcase Virtual Barcelona™, at MWC, which includes photorealistic Advanced City Models from Tele Atlas. Planet 9 Studios specializes in the post production of map and 3D data to squeeze huge datasets onto mobile units and to run them blazingly fast. With RayGun technology and Tele Atlas map content, developers and device manufacturers have a ready-made, real world platform that changes the way people can view the world.

RayGun is a versatile, reality based platform featuring driving and city information in real world settings. Users can navigate through real cities, chat with friends and share geo-located photos. Users can import their buddy lists from popular social networking and communication sites and explore cities such as Barcelona, San Francisco, Kyoto, Venice, Las Vegas and Washington DC. "This is a real game changer for the navigation community," said David Colleen, CEO of Planet 9 Studios. "We've overcome huge hurdles to bring social networking to the traditionally non-networked automotive and personal navigation markets."

### **About Planet 9 Studios**

Planet 9 Studios develops software for navigation and social networking on mobile devices. Their RayGun platform is built to deliver the world's first 3D social network allowing users to chat, explore, locate and interact with realistic avatars and actual 3D cities on a mobile device using GPS locations. Planet 9 has worked with 14 Fortune 100 companies and customers include Boeing, Clarion, Denso, Magellan, Visteon and the US Navy.

### **Web Site**

Planet 9 Studio's Website – [www.planet9.com](http://www.planet9.com)

RayGun's Consumer Website – [www.planet9.com/raygun/](http://www.planet9.com/raygun/)

### **RayGun Logo**



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